



Embassy Theatre, Skegness

embassytheatre.co.uk | 01754 474100

Proudly celebrating 100 years as the home of Skegness entertainment.

Grand Parade | Skegness | Lincolnshire | PE25 2UG


MAGNA VITAE
 TRUST FOR LEISURE & CULTURE

A Partner to East Lindsey District Council
 Magna Vitae is a Registered Charity. Charity Number 1160156



Welcome to our centenary season...

100

A warm welcome to the Embassy Theatre's latest brochure. We are delighted to be presenting to you, our new-look, special centenary edition with exclusive retro features! Who doesn't love a wallow in nostalgia? We hope you enjoy our homage to this wonderful venue in our centrefold centenary pull-out.

The Embassy Theatre is this year, proudly celebrating a very special year - one hundred years. One hundred years as the home of live entertainment in Skegness. We hope you're looking forward to celebrating with us over the course of this year. A homage to the great and the good adorns our celebratory front cover.

We're delighted to be able to offer you the shows you all know and love, returning favourites, new productions and also, a sneak preview of our 101st season too. However, let's not get ahead of ourselves. There is plenty to enjoy throughout the remainder of our 2026 season. Whatever you choose to see here, we hope you enjoy your visit to this wonderful venue.

Whether you're a first time visitor, the occasional patron or a theatre regular, thank you for supporting us. We're grateful to be able to entertain you. Please keep supporting us so the Embassy Experience can continue for future generations.

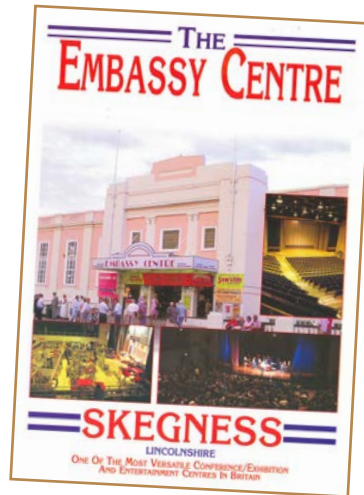
Thank you for celebrating with us too. Happy 100th to the Embassy!

Best wishes,
The Embassy Experience team x

Embassy Theatre, Skegness
1926 to 2026

01754 474100 | www.embassytheatre.co.uk | @EmbassySkegness

Embassy Theatre, Skegness
1926 to 2026



Your Embassy Theatre centenary brochure contents...

Page	Page
3	June 2026
4 to 7	July 2026
7 to 13	August 2026
13 to 16	September 2026
16 to 20	October 2026
I to VIII	Your Embassy Theatre Centenary pull-out
29 to 30	October 2026
30 to 32	November 2026
33	Gift vouchers
34 to 35	Your 2026 pantomime: Robyn Hood
	36 Your leisure venues
	37 Curtain Up For Kids
	38 Courtyard Cafe
	39 Russells International Circus
	40 to 41 Blood Brothers
	42 to 44 Your 2027 sneak preview
	45 Support A Seat
	46 Theatre seating plan
	47 Super Seats
	48 Your event planner

Please note:
The prices shown on our pages relate to the cost of an adult ticket.
Please ask our Experience Team about prices for Under 14's.

Monday 22nd June 2026

Jasper Carrott

Jasper Carrott returns to the Embassy Theatre with his special guests Strictly ABBA. Jasper will bring you a night of comedy heaven. With a career that spans decades, the indefatigable Jasper continues to tour and leave audiences breathless with laughter. Rightly known as the godfather of British comedy, he brings to this show his trademark razor-sharp wit and charm. One not to be missed!

Jasper's guests Strictly ABBA, add a touch of pure ABBA entertainment to the evening too. Featuring all the best-loved ABBA songs, Dancing Queen, Waterloo, The Name of the Game and many, many more. We can't wait to see Jasper again!

7:30pm  From £25.00



Friday 26th June

Katie Hopkins: Free Range

Come and join your family on the road for another cracking evening out with British funny woman, Katie Hopkins. Whether you are 18 or 80, on date night with your hubby, a single pringle or a bus load of sturdy lesbians, you belong. Never heard of her? Even better. Katie is back with an all new show. Katie will bring her unapologetic humour back to the stage for a night of laugh out loud stand-up comedy where you will remember how it feels to belong. All your favourites from "Batsh*t Bonkers Britain" will be in there: Lanyard Linda; Fat Brenda; and Ceramic Bob head Rachel Reeves - together with Katie's new characters! Katie overshares her own humiliating failures for the biggest laughs, including her struggles with Anusol sponsorship and a drooping undercarriage...

7:30pm | 18+  From £25.00



Saturday 27th June

Calling Planet Earth

Recreating the electrifying 80s, taking you on a musical memory right back to the night-club dance floor! Relive, sing, dance and party to many of the best 80s songs ever from artists such as Duran Duran, Spandau Ballet, Ultravox, Visage, Tears For Fears, ABC, Japan, Yazoo, Human League, Eurythmics and more.

Unforgettable hits such as Planet Earth, True, Tainted Love, Vienna, The Look Of Love and many, many more! Performed by an incredible live band, awesome arrangements combined with stunning vocals. This show is without doubt the most stunning 80s experience ever brought back to the future...

7:30pm  From £31.00



Friday 3rd July

The Magic of The Beatles

Come together, right now – it's time to shake it up baby, with the sensational show, The Magic of The Beatles.

The incredible cast not only look and sound like John, Paul, George, and Ringo, they also generate that famed, incredible excitement of The Beatles – with the Fab Four's unique sense of humour thrown in for good measure too. Enjoy She Loves You, A Hard Day's Night, Help!, I Feel Fine, Hey Jude, Here Comes the Sun, Get Back and more. Playing to ecstatic sell-out audiences all over the world, The Magic of The Beatles is all you need for an unforgettable night of million-selling memories.



"An outstanding tribute to one of the greatest bands in history!"
NottinghamLive.co.uk

7:30pm  From £20.00

Saturday 4th July

Buddy Holly & The Cricketers

For 34 years, this sensational show has rock 'n' rolled audiences on television, radio and live on stages around the world, earning standing ovations everywhere from Croydon to California. Now revamped for 2026, it features all Buddy Holly's greatest hits plus classics from Elvis, Jerry Lee Lewis, Little Richard, Chuck Berry, The Everly Brothers and many more. Five outstanding actor-musicians recreate the sound, spirit and energy of the 1950s in a night bursting with nostalgia, joy and unforgettable live music. Loved by all ages too - children are often the first on their feet! The show was endorsed as Britain's most popular Buddy Holly act following its appearance on The One and Only, hosted by Graham Norton.



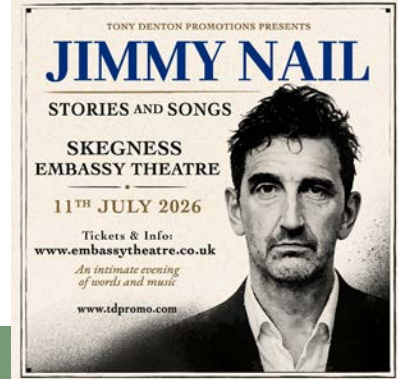
"Join thousands of fans worldwide saying I can't believe it's not Buddy!"

7:30pm  From £20.00

Saturday 11th July

Jimmy Nail: Stories & Songs

Acclaimed actor, singer, musician and writer, and proud Geordie icon Jimmy Nail heads out on the road in 2026 with Stories and Songs, a series of intimate retrospective shows reflecting on an extraordinary seven-decade career. From the landmark television series Auf Wiedersehen, Pet to Spender and then Crocodile Shoes, which spawned multi-platinum albums and chart-topping singles, Jimmy has left an indelible mark on British popular culture. His career spans hit records, television series, major film roles including Evita and Still Crazy, and leading performances on both Broadway and London's West End. Following a recent run of sell-out shows in Newcastle, celebrating the songs of Crocodile Shoes, Jimmy now brings audiences something more personal...



7:30pm  From £40.50

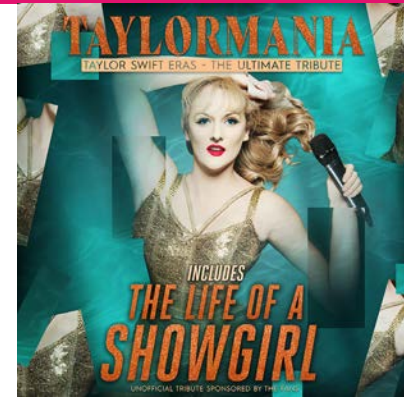
Friday 17th July

Taylormania

An award-winning extravaganza that plays tribute to one of the leading contemporary recording artists of our time.

Katy Ellis is a self confessed "Swiftie" with an incredible live band and dancers, promising to deliver the most authentic recreation of a Taylor Swift show you will ever see!

The show has already taken fans across the world by storm and features all of Taylor's much loved hits including Shake It Off, Blank Space, Love Story, You Belong With Me, Look What You Made Me Do, I Knew You Were Trouble and many, many more..



Not to be missed. Taylormania is coming to Skegness this July.



7:00pm  From £20.00

Sunday 19th July

The Tiger Who Came To Tea

The purrfect treat for the entire family. The Olivier Award nominated *The Tiger Who Came to Tea* is returning to Skegness this summer.

The doorbell rings just as Sophie and her mummy are sitting down to tea. Who could it possibly be? What they certainly don't expect to see at the door is a big, stripy tiger! Join the tea-guzzling tiger in this delightful family show, packed with oodles of magic, sing-a-long songs and clumsy chaos! A stunning stage adaptation of the classic tale of teatime mayhem... expect to be surprised!

Produced by Nicoll Entertainment and directed by David Wood OBE. David Wood OBE is undisputedly the country's leading writer and director of plays and musicals for children. His many successes include *The Gingerbread Man*, *The Witches* and *Babe the Sheep Pig*.

Come and join us this summer, to enjoy one of the most delightful books ever to be adapted for the stage.



★★★★★
The Times
★★★★★
Daily Telegraph
★★★★★
Mail on Sunday
★★★★★
Daily Express
★★★★★
Daily Mail

Based on the book by
Judith Kerr OBE.



1:30pm & 4:00pm  £16.00

Friday 24th July

Dreamcoat Stars

Stars of *Joseph and the Amazing Technicolor Dreamcoat* sing the greatest musical hits in this spectacular stage show! *Dreamcoat Stars* are back in Skegness on their sixth UK tour! Experience the UK's biggest night of musical smash-hits in this star-studded musical concert featuring brand-new songs and arrangements. The concert includes everyone's favourite West End and Broadway classics, *Les Misérables*, *We Will Rock You*, *The Greatest Showman*, *Dirty Dancing*, *Rocky Horror*, *Saturday Night Fever*, *Mamma Mia* and the toe-tapping *Jersey Boys*. Relive all your favourite productions in one epic evening. Feel the spine-tingling vocal power of four sensational singers coming together for an unforgettable evening of musical theatre. Go go go get your tickets!



7:30pm  From £20.00

Saturday 25th July

A Vision of Elvis

A Vision of Elvis returns with an epic production, starring world renowned tribute artist Rob Kingsley. This live concert features a full band, backing vocalists, dynamic visuals and stunning lighting, celebrating Presley's legendary career - from timeless classics to iconic Vegas performances!

Sing along to hits including *Jailhouse Rock*, *The Wonder of You*, *Burning Love*, *Suspicious Minds*, *American Trilogy*, and many more unforgettable favourites. Award-winning Rob Kingsley delivers powerhouse vocals, authentic style and captivating presence, creating a high-impact celebration of rock 'n' roll that consistently sells out theatres nationwide...

7:30pm  From £28.50



Friday 31st July

The Drifters

The Drifters are back on tour in the UK performing all their classic hits from the last six decades. The legendary group have been inducted into the Rock & Roll Hall of Fame, performed for the President of the United States and listed among the greatest artists of all time by *Rolling Stone* magazine.

Don't miss their brand-new tour, performing all the classic hits such as *Saturday Night At Movies*, *You're More Than A Number*, *Come On Over to My Place*, *Up On The Roof*, *Under The Boardwalk*, *Kissin In The Back Row*, *Save The Last Dance For Me*, *Down On The Beach*, *Hello Happiness* and many, many more...

7:30pm  From £20.00

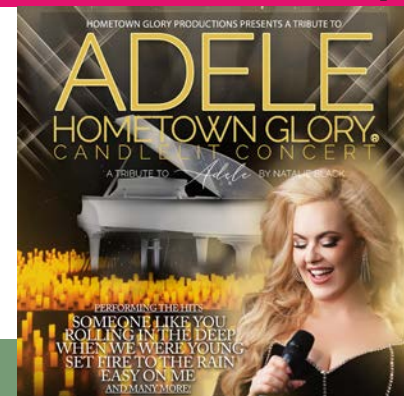


Saturday 1st August

Adele: Hometown Glory

This award-winning show, starring Natalie Black, brings together an unforgettable evening of live music by candlelight. This internationally acclaimed production combines the intimacy and atmosphere of a candlelit setting with the passion, power and energy of Adele's greatest hits. Backed by a world-class live band, Natalie Black delivers an extraordinary likeness to Adele in both voice and presence. Expect a true rollercoaster of emotions, from the intensity of spine-tingling ballads to the joy and energy of singalongs. Along the way there's plenty of laughter, chances to wave your candles high, and even moments to capture the memory with a selfie or two. This is a show of both authenticity and pure entertainment. A heartfelt celebration of live music...

7:30pm  From £20.00



The Embassy COURTYARD

CONVERSATION | COFFEE | CULTURE



Scan here to view our
Courtyard Cafe menu!

SIZZLING SUMMER

Buy any hot toastie from our
Courtyard Cafe and get a
hot beverage or soft drink for free!

Courtyard Cafe open
11:00am to 4:00pm | Sundays throughout August.
Hot beverages | Latte, Cappuccino, Americano, Hot Chocolate, Tea.
Soft drinks | Draught postmix or bottled J2O.



Scan the QR code here
to learn about our artistes...



Sundays throughout August Summer Unplugged Sessions

In collaboration with the Lincolnshire Music Service, we are delighted to be welcoming a host of talented young and emerging artistes into our venue for these wonderful, free admission, unplugged sessions, in the wonderful surroundings of the Embassy Theatre's Courtyard Cafe and bar. On each Sunday, throughout August, there'll be live acoustic music from a selection of Lincolnshire's talented young artistes, emerging new talent, either as soloists or in groups. They'll be performing live just for you. Listen, socialise and chill-out this summer, in an oasis of calm as they bring you the sounds of the summer - unplugged.

Courtyard Cafe open from 11:00am to 4:00pm.
Scan the QR code above to learn more about our artistes...

12noon until 3pm  Free admission



Scan the QR code here
to register your interest...

Wednesdays in August

Our hugely popular summer season workshops return this August and once again, a thoroughly enjoyable season is planned to keep the children engaged throughout the summer holidays. The workshops are ideal for those aged between 9 to 12 years but if you have a keen youngster or teenager, don't hesitate to register your interest for them too!

Wednesdays 5th, 12th, 19th, 26th August from 10:00am each day.
From £30 per child, per week, or £115 if you book the full four week season.
Please register your interest by email: embassytheatre@mvtlc.org
or give us a call on 01754 474100.
Our Experience Team will be in touch again when booking opens!

10:00am  From £30.00

Summer Workshops



Thursdays 6th, 13th, 20th, 27th August

The Sound of Musicals

This summer, the spotlight shines brighter than ever as the Janice Sutton Theatre School proudly celebrates its 41st summer season in Skegness with a spectacular new production at the Embassy Theatre. A true Skegness holiday theatre tradition, this year's show promises to be the most dazzling yet! The Sound of Musicals is a breathtaking theatrical event packed with glamour, excitement and unforgettable entertainment. In a vibrant musical masquerade, a sensational cast of singers and dancers will bring the magic of the West End and Broadway to life with a show-stopping celebration of musical theatre's greatest hits. Prepare for spectacular choreography, stunning costumes, powerful vocals and electrifying performances that will light up the stage and captivate audiences...



7:30pm  From £22.00

Friday 7th August

Jim Davidson

In a world where comedy is being reshaped by cancel culture, Jim Davidson OBE remains defiant. Returning in 2026 with Last Man Standing... Just!, Jim brings his trademark firepower back to the stage. Unapologetic, uncensored and unapologetically funny. After decades of laughter, controversy and standing firm in the face of criticism, Jim continues to say what others won't. Shadow-banned, de-platformed and "cancelled" repeatedly, he's turned it all into fuel for his sharpest material yet. Jim continues to prove that there's still a huge appetite for grown-up comedy, common sense, and good old-fashioned British satire. Now, he returns to do what he does best - speak his mind, challenge the status quo, and deliver an evening of humour that will have audiences howling...



7:30pm | 18+  £30.00

Saturday 8th August

The Glam Rock Show

Get ready to go wild, wild, wild! Step into the ultimate glam rock experience as we transport you back to the golden age of glitter, guitars, and anthems that defined a generation!

With a sensational live band and powerhouse vocals, we're bringing you the biggest hits from T. Rex, Slade, Bowie, The Bay City Rollers, Sweet, Suzi Quatro, Wizzard, Mud, and more. Dig out your platforms, turn up the volume, and "Get It On" for a night of non-stop glam rock nostalgia!



7:30pm  From £33.00

Friday 14th August

Live/Wire: The AC/DC Show

AC/DC, arguably the greatest rock band of all time, are brought to life by Live/Wire with the passion you would expect from professional musicians who share your love of this legendary live act. They deliver an acclaimed high voltage two hour rock 'n' roll set with not only cannons and a full bank of Marshall amps, but a journey that takes fans from one of the best-selling albums of all time "Back in Black" through to the 2020 release "PWR UP", with a healthy dose of the classics from the Bon Scott era. Now in their 28th year, Live/Wire put the audience right in the middle of a live experience comparable to that only AC/DC themselves produce. We invite AC/DC fans to join us, sing with us and relive some of those classic AC/DC concerts on our very own Highway to Hell...

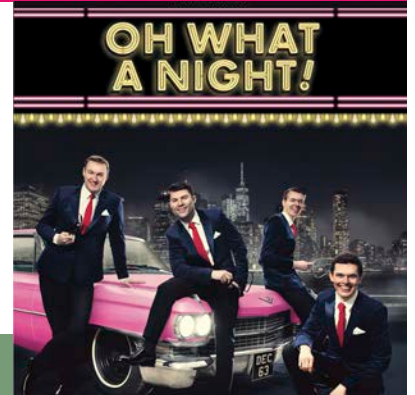


7:30pm  From £20.00

Saturday 15th August

Oh What A Night

Oh What A Night takes you back in time on a musical journey through the incredible career of Frankie Valli & The Four Seasons. Valli's unmistakable voice dominated the airwaves for more than two decades with classics such as Sherry, Let's Hang On, Big Girls Don't Cry, Can't Take My Eyes Off You, My Eyes Adored You, December 63 (Oh What A Night), Bye Bye Baby, Who Loves You and many, many more. Oh What A Night combines infectious personalities, amazing vocals, slick harmonies and even slicker dance moves to deliver a show full of energy and nostalgia which always leaves audiences wanting more. Don't miss the ultimate celebration of one of the world's greatest rock and roll bands...

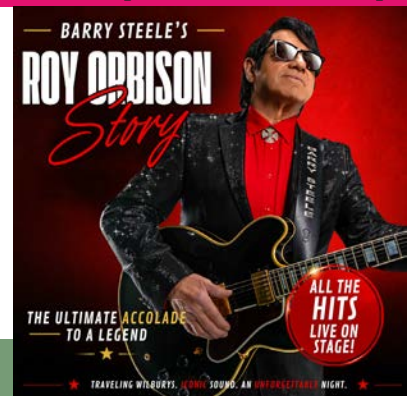


7:30pm  From £29.50

Friday 21st August

Barry Steele's Roy Orbison Story

Celebrate seventy years of iconic hits and what would have been Roy Orbison's 90th birthday in this spectacular musical tribute. Barry Steele's Roy Orbison Story honours the unforgettable music of The Big O and the timeless sound of The Traveling Wilburys. Recognised as the real deal, Barry's uncanny ability to recreate Orbison's voice, look, and presence, has earned standing ovations across the UK, Europe, and New Zealand, including acclaimed West End performances. Backed by a sensational live band, expect world-class vocals, exceptional musicianship and a heartfelt journey through rock 'n' roll history. From Orbison's haunting ballads to Wilburys' classics, this is more than a concert - it's a celebration...



7:30pm  From £25.00

Saturday 22nd August

Seen by millions, The Magic of Motown is back! It's no surprise that this show is one of the biggest success stories in British theatre history. Come celebrate as we "Reach Out" and show you there ain't no mountain high enough with the biggest Motown party of the year.

Get ready for all the hits, glittering costumes, dazzling dance routines and outstanding musicianship in this breath-taking live concert spectacular. You will be going loco down in Acapulco as we take you back down memory lane with all the Motown classics. Celebrate the sound of a generation with one very special night of The Magic of Motown.

7:30pm  From £36.00

The Magic of Motown



Friday 28th August

One Wild Night comes to Skegness this summer. The only Bon Jovi tribute show you need to see!

A high energy, electric packed show guaranteed to raise your hands. Bon Jovi Forever are committed to reviving the 80s and 90s style show, receiving rave reviews from fans and venues all over the UK.

Every performance is action packed and delivered with the artistry, energy and passion of the real thing. A stunning stage show coupled with effects and explosions, will make you believe you're watching the real Bon Jovi from back in their heyday.

This show is guaranteed to give any fan of Bon Jovi "One Wild Night".

Bon Jovi Forever



7:30pm  From £20.00

Saturday 29th August

Take a journey back in time to remember Michael Jackson – the man, the music and the magic. Michael Starring Ben is a hit theatre production starring the UK's ultimate Michael Jackson tribute star, Ben Bowman. Not only does he look and sound like the King of Pop, but he's honed his routine so carefully that audiences truly believe they are watching Michael Jackson himself.

The show features a live band, dazzling costumes and the performer's iconic dance routines. It also showcases the greatest hits of Michael Jackson and also of The Jackson 5, including Beat It, Billie Jean, Thriller and Man in the Mirror.

7:30pm  From £20.00

Michael Starring Ben



Sunday 30th August

Staying faithful to the original sounds of the underground movement, that started on the dance floors in the North and eventually swept the nation, Northern Live includes an eleven piece band with four lead vocalists, performing over thirty original hits. Over the course of this wonderful show, expect to hear songs such as, Dobie Gray – Out On The Floor, R Dean Taylor – There's A Ghost In My House, Frank Wilson – Do I Love You – Indeed I Do, Gloria Jones – Tainted Love, Al Wilson – The Snake, Yvonne Baker – You Didn't Say A Word, Jimmy Radcliffe – Long After Tonight Is Over, Garnet Mimms - Looking For You, Dean Parrish – I'm On My Way, and many, many more...

7:30pm  From £20.00

Northern Live: Do I Love You?



Friday 4th September

Step into a world of pop spectacle, glamour, and unstoppable energy and enjoy the ultimate celebration of Lady Gaga.

Starring the sensational Georgia Crandon, her stellar live band, and her dazzling dancers! Featuring all of Gaga's greatest hits, Bad Romance, Just Dance, Shallow, Poker Face, Born This Way and many more.

Unleash your "Monster", get on the right track and book your seats now...

7:30pm  From £20.00

Totally Gaga



Saturday 5th September

Roy Chubby Brown

After over fifty years in entertainment, Roy Chubby Brown is still going strong, entertaining thousands and thousands of fans annually up and down the country. Roy is the undoubted King of comedy!

Countless DVDs (over thirty), numerous books and CDs, thousands of live shows in a career spanning the decades and millions of fans worldwide, are still testimony to the fact that even in these ongoing crazy times of woke, cancellation, political correctness culture, Roy is still the best of the best. Come and join him for his 2026 performance, plus support. It's not meant to offend, it's simply a comedy tour!



7:30pm | 18+  £31.00

Friday 11th September

Twist and Shout

Twist and Shout is a fun-packed musical journey through the swinging sixties! Join an all-star cast from the West End, who deliver a musical powerhouse of a show that starts with the explosion of Brit pop in 1962, through to the era of flower power and free love of the late sixties. Music lovers are invited to return to a time when skirts got shorter and hair got longer as an incredible cast revive the hits of The Beatles, Herman's Hermits, Gerry and the Pacemakers, The Rolling Stones, Cilla Black, Manfred Mann, Dusty Springfield, Lulu, Sandy Shaw and many more...

Superb performances and beautiful, bespoke costumes return us to the sights and sounds of the swinging sixties! The non-stop, forty song music feast includes She Loves You, Glad All Over, You're My World, Jumpin' Jack Flash, Something Tells Me I'm In To Something Good, Shout, Ferry Cross The Mersey and so many more. It's said that "if you remember the sixties you really weren't there". Twist and Shout affords the opportunity to discover just what you missed...



"This show should be on prescription!"



7:30pm  From £20.00

Friday 18th September

Country Roads

Come with us to the place you belong, for a night of the very best country classics! Leave your 9 to 5 worries at the door and get ready as for one night only, we celebrate the Kings and Queens of country music. Join us for a very special evening, celebrating country superstar royalty. Enjoy the very biggest country songs of all time, including 9 to 5, The Gambler, Walk the Line, Ring of Fire, King of the Road, Crazy, Rhinestone Cowboy, Jolene, Dance the Night Away, Walkin' After Midnight and many, many more. The stars of hit show Islands in the Stream return in this brand-new production that's now bigger than ever! It's a night like no other! Join us for a celebration, live on stage, of the music of a generation in one night of country classics!



7:30pm  From £20.00

Saturday 19th September

Boyband in the Buff

Get ready to scream like you're in 1999! Boyband in the Buff is the ultimate throwback concert with a cheeky twist - starring pop heart-throb Gareth Gates, alongside a cast of seriously talented (and seriously ripped) performers!

Stripped back to nothing but slick harmonies, killer choreography and undeniable charisma, the boys bring the biggest hits of the 90s and 00s to life. Think Backstreet Boys, N-SYNC, Westlife and Take That - but hotter! This is nostalgia turned all the way up. A high energy celebration of pop, passion and perfectly sculpted physiques, where the layers drop and the temperature rises...



"If you ever had a boyband crush, then this is your night!"

7:30pm | 18+  From £20.00

Friday 25th September *Lost in Music: One Night at the Disco*

Step back into the era of glitter balls and groove! *Lost in Music* is back with a brand-new, high-energy show that's bigger, bolder and more dazzling than ever! Join us for a spectacular night of non-stop disco anthems as our sensational live band, powerhouse vocalists, and vibrant production bring the magic of the 70s back to life. Feel the rush as we reignite the dancefloor with iconic hits from Donna Summer, Gloria Gaynor, Earth, Wind & Fire, Chic, Sister Sledge and many more. Slip into your sequins, channel your inner disco diva and celebrate the golden age of disco like never before. From the infectious joy of "I Will Survive" to the euphoric energy of "Le Freak" and "Boogie Wonderland" – every moment is a glittering throwback to pure feel-good vibes...



7:30pm  From £20.00

Sunday 27th September

Due to phenomenal demand, the *Legends of Darts* return for their second super Sunday! Joining us this year is another stellar line-up up of sporting legends. VIP meet and greet packages are available - get close to your favourite players and enjoy the best seat in the house for a night of stunning sport and of course, a cracking atmosphere! The darts event on 26th September is already sold out. You don't need to miss out though, join us for this special super Sunday!



5:00pm  From £24.00

Please note: the line-up is subject to change and tickets purchased through third parties (i.e. VIP meet and greet packages), are the responsibility of the event promoter. Please ensure you perform your own due diligence. The Embassy Theatre will not be held responsible for tickets purchased through third-party agents.

Friday 2nd October

Now undoubtedly one of the most established and successful tribute bands in the world, the *Supreme Queen* production is a brilliantly designed presentation, paying homage to the halcyon days of one of the greatest rock bands ever.

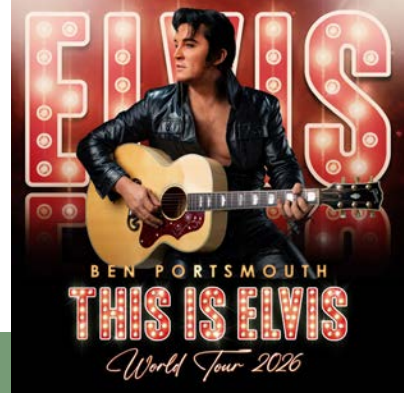


7:30pm  From £25.00

Musically exceptional throughout, the production brings together some of the finest and most recognisable Queen tribute performers in the world, complimented by stunning production values! Authentic stage settings and specialist sound and lighting effects, that are all designed to provide the most memorable of evenings for the millions of Queen fans worldwide...

Saturday 3rd October *Ben Portsmouth: This Is Elvis*

Ben Portsmouth brings the ultimate Elvis experience to the Embassy Theatre! Ben is not just a tribute artist - he is regarded as the closest living performer to the legendary Elvis Presley. With global success in over 20 countries, Ben Portsmouth brings energy, passion and authenticity in a way that no one else can match.



7:30pm  From £32.00

This show offers an immersive journey through Presley's most iconic eras with greatest hits from his early rockabilly roots to the dazzling Vegas years. Whether you're a lifelong Elvis fan or just discovering his music, this is a show for all generations! Ben and the Taking Care of Elvis Band brings you a dynamic and unforgettable experience.

Friday 9th October

If Riverdance and Stomp had a baby - it would be *Emerald Storm*! Direct from the West End, *Emerald Storm* is the electrifying new dance phenomenon from Adam Garcia, the acclaimed stage and screen star behind some of theatre's biggest hits. Fusing the fire of Irish dance with the grit of urban tap, this high-octane production explodes with rhythm and pure spectacle. Defying tradition and reimagining the genre, *Emerald Storm* delivers thunderous footwork, heart-pounding choreography and a visual feast of movement and sound that pulls you right in! With world-class dancers, live musicians and breathtaking choreography co-created by Garcia himself, this is dance like you've never seen it before. *Emerald Storm* is an immersive, unforgettable celebration...

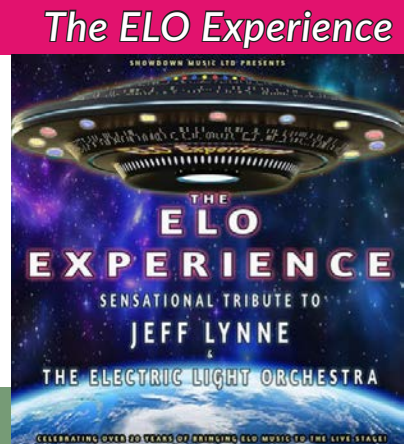


7:30pm  From £20.00

Adam Garcia's Emerald Storm

Saturday 10th October

The world's foremost multi award-winning tribute to Jeff Lynne & The Electric Light Orchestra celebrates its twentieth anniversary in 2026.



7:30pm  From £30.00

Let us take you on a magical ELO journey through time with some of the greatest music ever written and put onto vinyl. The greatest hits will be there plus some album gems too! Join us in celebrating this great music from the genius that is Mr Jeff Lynne!

Sunday 11th October

That'll Be The Day

Step into a night of pure entertainment with That'll Be The Day, as they return with a brand-new version of the beloved show. A feel-good experience unlike any other, bursting with electrifying performances, laugh-out-loud comedy sketches, and chart-topping favourites, the show brings decades of music to life in a vibrant blend of rock 'n' roll, pop, and nostalgia.

Featuring hits from the 50s through to the 80s, every moment is crafted to have you singing along, smiling, and tapping your feet. It's a joyful tribute to the songs and artistes that shaped generations and an uplifting celebration guaranteed to leave you wanting more...



7:00pm  From £25.00

Friday 16th October

Chuckl. Comedy Club

Chuckl. Skegness with headliner Milton Jones.

Get ready for another unforgettable night of comedy in Skegness, headlined by the one and only Milton Jones, the master of the one-liner and King of surreal wit.

As seen on Mock The Week, Live at the Apollo and Michael McIntyre's Comedy Roadshow, Milton's trademark deadpan delivery and lightning-fast punchlines have made him one of the UK's most recognisable and beloved comedians. Expect clever wordplay, unpredictable twists and non-stop laughs from start to finish.

Milton performs regularly on I'm Sorry I Haven't A Clue, including appearing in a recent UK tour. His own, previous tours include Milton Impossible, Milton Jones is Out There, Milton Jones On The Road, each performed to over one hundred thousand people. He is a Perrier Best Newcomer winner and Best Show Nominee as well as having won two Sony Awards and received a British Comedy Award nomination.

Milton is the author of Where Do Comedians Go When They Die? He has also authored 10 Second Sermons and Even More Concise 10 Second Sermons.

Joining Milton will be a stellar supporting line-up of some of the best stand-ups on the circuit today, all brought to you by the team at Chuckl. - the UK's premier comedy club.

Book your tickets early to secure the best seats in the house. This is one you won't want to miss!



"No one can touch Jones when he's in his stride."
The Guardian

"King of the surreal one liner."
The Times

7:30pm  From £25.00

Saturday 17th October

Francis Rossi

A brand new show, entitled Francis Rossi "Songbook: Quo - Past, Present, Future", will see one of Britain's most loved and influential musicians take to the road. The shows will include, a hand-picked host of Francis' many evergreen Status Quo classics, some deep cuts and, he is also working up a new medley. This tour is the only place to hear Francis' own selections and interpretations from his incredible catalogue, plus the added bonus of some commentary and insight from the man himself. Francis Rossi will once again be joined on this tour by guitarist Andy Brook, who co-produced the critically acclaimed 2026 album 'The Accidental' with Francis. This show is a great opportunity for fans to hear many all-time favourites from one of rock's greatest songwriters...



7:30pm  From £28.00

Thursday 22nd October

Queenz: Battle of the Divas

The sequins are sharper, the vocals are higher and the competition is fierce! From the creators of the smash-hit shows "Drag Me to the Disco" and "The Show With Balls!", comes a brand-new live vocal drag spectacular, where the Queenz go head-to-head in the ultimate fight for pop supremacy. Who wins? You decide!

Armed with powerhouse vocals, killer choreography and jaw-dropping costumes, our dazzling divas take to the stage ready for battle. Expect Whitney v Celine, Gaga v Madonna and Beyoncé v Britney in the ultimate clash of divas and dancefloor fillers. Interactive and hilariously unpredictable, this is Queenz like you've never experienced before...



7:30pm | 16+  From £21.00

Friday 23rd October

Too Much Too Young

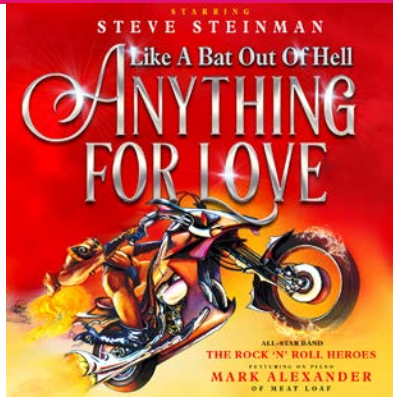
The UK's smash hit Ska band are sweeping the nation, Too Much Too Young - The Music of 2Tone & Beyond, is a high-octane, two-hour 2Tone experience that takes audiences on an unforgettable ride through the ska sound that shaped generations. This feel-good journey explores the birth of ska in Jamaica and follows its explosive history through to the British revival in the late 70s and 80s, celebrating the ground-breaking music and the legendary artists who made it a global phenomenon. Featuring a powerhouse live band, the production is a feast for the senses with stunning digital video displays, authentic instruments, clothing, vibrant set, and a dynamic cast that brings the spirit of the era to life. This nostalgic trip has audiences dancing all night...



7:30pm  From £20.00

Saturday 24th October Steve Steinman's Anything For Love

The highly acclaimed show producer and number one recording artist Steve Steinman, brings you his brand-new production featuring over 25 of Meat Loaf and Jim Steinman's greatest hits. The show includes Steve's very own number one single "Everything They Said Was True" written by John Parr and Meat Loaf. For over thirty years Steve has toured the world with his productions Anything For Love and Vampires Rock and is now also touring his own original music. With an incredible stage set, ten-piece live band combined with Steve's well known sense of humour and stage presence, the show can only be described as "awesome". This show will have you shouting out for more as Steve and his amazing singers and musicians take you on a nostalgic trip back in time.



Featuring on piano,
Mark Alexander of Meat Loaf.



7:30pm  From £20.00

Sunday 25th October

K-Pop Fantasy

K-Pop Fantasy is a high-energy theatrical celebration of the global phenomenon that is K-Pop. Blending electrifying choreography with outstanding live vocals, this immersive stage show brings the spectacle, precision, and passion of K-Pop to life in a thrilling theatre experience.



Featuring powerful performances inspired by the biggest K-Pop moments from music, TV and film, the show delivers non-stop energy, bold visuals and slick choreography from start to finish. Expect explosive dance routines, unforgettable musical moments, and a vibrant atmosphere that captures everything fans love about K-Pop.

Perfect for devoted fans or K-Pop newbies, this show is a hit with all ages, K-Pop Fantasy is a vibrant, feel-good production that celebrates the fantasy, energy, and global impact of K-Pop in an exhilarating live theatre setting...

3:00pm  Under 14's from £22.00

THE EMBASSY CENTRE



SKEGNESS
LINCOLNSHIRE

Your centenary celebration begins here. Turn over for more...

Your nostalgic look back at our wonderful history...

Over the next few pages, we are going to wallow in nostalgia and take a lovely stroll down memory lane and celebrate this iconic venue - looking at images, pictures and programmes, celebrate the stars and also, the building that so many people have called their "home", their performance space, their workplace or depending on your own age, the Embassy Ballroom, the Embassy Centre or most recently, the Embassy Theatre...

The building opened in 1926 and for one hundred years, it has hosted the great and the good in British entertainment. There have been sold out West End shows, stunning pantomimes, dancing, drama, laughter and inevitably tears.

We've hand-picked some of our favourite images and also, taken a look through our huge archive of material, to try and encapsulate what this venue means to everyone. If you have a specific memory, a photograph or archive video footage, then please do let us know.

The Embassy Theatre means a great deal to so many people and what better opportunity is there than a celebration such as this one to say "thank you", to everyone who has contributed to our success. From the stars to the staff and of course, our wonderful patrons. Thank you for everything. It has been our pleasure to entertain you all. One hundred and counting...

From the outside to the inside...

The Embassy Theatre has had several names over the last one hundred years however, it has also had a number of different exteriors and interiors too.

We've been through vast quantities of old photographs and have found what we believe, are some of the oldest interior shots of the auditorium following the refit in 1982. If you ever find yourself playing in a pub quiz, then, make a note of the date - the venue was handed over, from contractors Bowmer and Kirkland Limited to East Lindsey District Council on Monday 13th December 1982.

If you have any fond memories of the venue and these pictures are making you feel nostalgic, please do drop us a line.



II



Embassy Theatre, Skegness
1926 to 2026



Programmes from the past...

Brochures and programmes remain a hugely important part of any visit to the theatre and we are so pleased to be able to celebrate in this one.

Can you read the competition questions, from a page in one of our archive brochures from 1983 (see right)?

1. Name the five actors who have starred in the TV role of 'Dr Who'?
2. What is Elton John's real name?
3. Who was known as the Prime Minister of Mirth?
4. Name the male and female leads in the film 'Gone with the Wind'?
5. Who played the role of Albert, the stable boy, in the TV series 'Black Beauty'?
6. What pop duo recorded 'Gertcha'?

It may only be a bit of fun on this occasion but take a look at those prizes! Dinner for two at a Berni Inn, a JVC video cassette or for the third place winner, a Chas and Dave T-shirt. If you were the lucky winner back in 1983, then please do let us know!

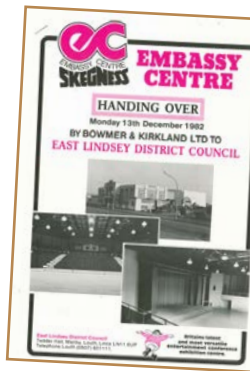
We also found a page advertising the Buckingham Restaurant. Does anyone remember eating here? Whatever your experiences in the past, please get in touch with us.

The 1982 redevelopment...

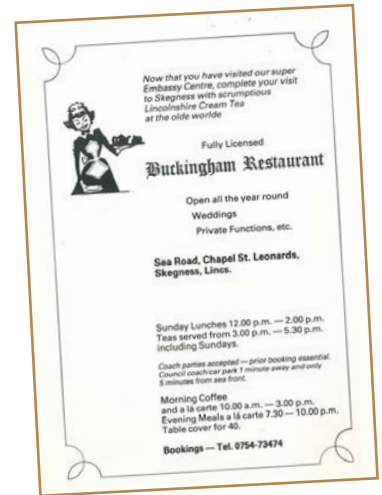
The decision to revamp the Embassy was taken after the loss of the theatre at the end of the pier in January 1978.

East Lindsey District Council felt that the need for a covered area, which could seat 1,200 people was still vitally important and it was decided that the prime position was right here, on Grand Parade.

The existing Embassy building was extensively redeveloped and as the pictures below show, upon completion, it was a very impressive sight.



III



KEN DODD

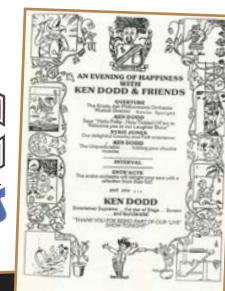
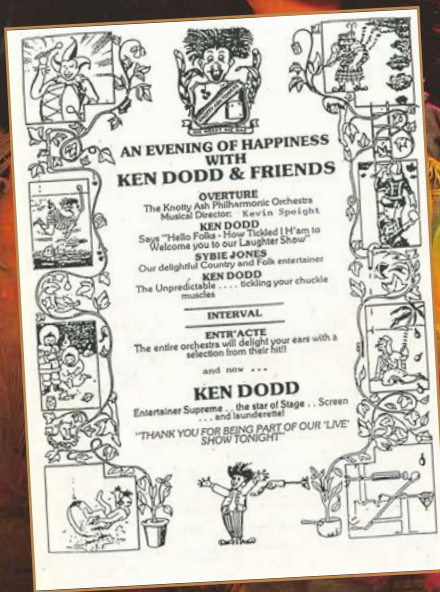
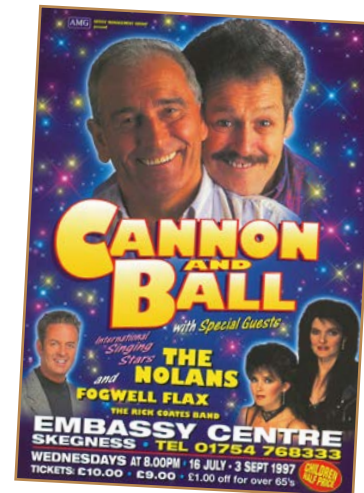
Celebrating 100 years...  ...1926 to 2026

100

Where the stage meets the stars...

The Embassy Theatre has hosted the great and the good in live entertainment and the chances are, that they have performed on our stage over the course of the last one hundred years. There are simply far too many to mention but, if you're in any doubt, then take a look at our front cover, as well as this page for just a snapshot!

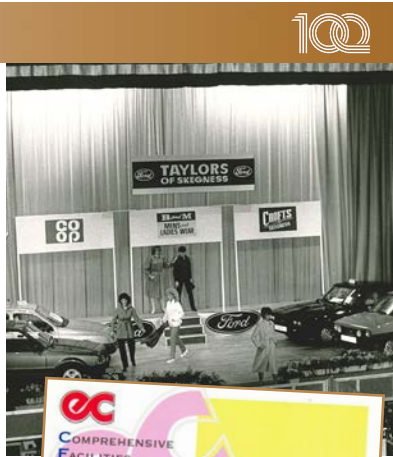
We've got pictures from decades gone by in our vast archive along with programmes and flyers - some of which are adorning this page to again remind you all, that this venue was and still is, a destination. Chris McCausland even referenced our wonderful heritage at his 2025 performance. Don't forget all of those West End tours too. There's the welcome return of one, listed elsewhere in your centenary brochure and our most successful one recently, is pictured at the bottom of the page...



More than just a stage...

Our auditorium has not only hosted the stars. It has also welcomed over the course of the last one hundred years, local businesses (see right), corporate clients, television programmes - the Antiques Roadshow, Question Time, The National Lottery Live and also of course, for many years, the annual Meccano Exhibition and NHS Blood Donations.

When the building was remodelled in 1982 and more recently in 2025, our flexible auditorium space has consistently remained a key part of our offering. You can also see how the venue looked in the 1980s, with this page taken from our corporate brochure from 1982 - featuring the Compass Restaurant and Regency Suite. Our Embassy Upstairs bar opened in 2018 and that has again allowed us to achieve even more under our roof, enhanced further with the newly installed Treats bar in 2025 and also, our Courtyard Cafe.



The power of print...

If you are holding this brochure then you are proving our point rather handsomely thank you! The power of print may be waning (to some), but the opportunity to promote our shows to a wide audience, either through the post or via collection from the Box Office, remains a hugely important element of how we tell you What's On here at the Embassy. The Embassy has produced regular brochures for decades and rest assured, they will continue for many years to come.

To the right, you can see a wonderful advert from yester-year, congratulating East Lindsey District Council on the opening of the new Embassy Centre. Other adverts in this edition included Britvic, D.R.M. Motors, Fogarty, North Shore Country Club and Walls Ice Cream.



A Smiths Snacks advert from a venue brochure in the 1980s.

A passion for pantomime...

The Christmas season really wouldn't be complete without the annual festive spectacular that is, the Embassy Theatre pantomime. For decades, the venue has been transformed into a host of mythical places and wonderful spaces - bringing the family together to enjoy a fabulous festive family treat each December.

We've found a real gem in our archive too - Snow White and the Seven Dwarfs from the 1990s. There's also a wonderful nod to the Janice Sutton Juveniles.

We couldn't discuss the history of the Embassy Theatre without mentioning Miss Janice. Her dance school has been performing here annually for in excess of forty years and 2026 is no exception. Students from her school have gone on to perform in the West End, choreograph West End shows and subsequently return to the venue to see how it all began for them - right here on our stage, performing as a part of her renowned Theatre School.

In 2017, for the very first time, the Embassy Theatre team launched Magna Vitae Productions. From the flying carpet, carefully ridden by Aladdin, to the stunning opulence of Cinderella, via Sleeping Beauty and Dick Whittington, (with quite a few more too), this year, the team are working on their ninth in-house production.

You can see to the right, the record breaking pantomime, The Wizard of Oz, staged here in December 2025. The pantomime magic never stops though, this year's centenary season brings you the tale of Robyn Hood. Join us from 14th December to see how we turn a Skegness stage into Sherwood Forest...

If you have pantomime memories either as a performer or a youngster, then please do get in touch. We would love to hear your memories.

Wonders from the West End...

The Embassy may be on the East Coast but that doesn't mean we miss out on the biggest shows.

Over the course of the last one hundred years, we have welcomed touring West End shows to the venue, bringing you the absolute pinnacle of live entertainment.

We've welcomed Agatha Christie's The Mousetrap, Blood Brothers, Buddy, Dreamboats and Petticoats, Joseph and his Amazing Technicolor Dreamcoat, SIX, Thriller Live and so many more too.

We're already got one lined up for 2027 with all being well, more planned for later next year. Stay tuned to our social media channels and of course, to our website for news about which amazing titles are coming to Skegness to entertain and inspire you!



SIX performs in Skegness October 2023



A page from our corporate brochure
1982 / 1983

THE INTERNATIONALLY RENOWNED HOLIDAY RESORT OF SKEGNESS

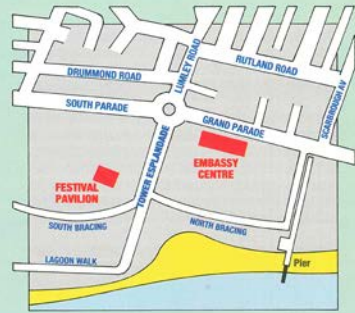
Skegness used to be a small fishing village until it was discovered that the sea-air was good for you. The ever increasing number of visitors led to hotels and apartment houses being built. In 1908 the railway brought its first excursion passengers from King's Cross, London and the resort was well on its way to becoming one of the country's favourite areas.

The now famous poster used to advertise that first excursion depicted a character called "The Jolly Fisherman" and the now famous phrase "Skegness is so bracing". The Jolly Fisherman has successfully been promoting the town ever since and may be seen on the sea front during the summer.

From the excitement of the fairground to the peaceful floral gardens there's something for everyone in Skegness. First and foremost is the wide sandy beach, ideal for building sandcastles, sunbathing or just watching the passers by. Just about every pastime is catered for, from bowls to boating, from swimming to stock car racing.

Just a few miles away from Skegness are the Lincolnshire Wolds, a designated Area of Outstanding Natural Beauty. The attractive market towns and small Wolds villages have a charm and character all of their own. The many places to visit include craft shops, mills, museums, nature reserves and some very fine churches.

Skegness is the ideal family resort, which means that conference delegates like to bring their families too.



01754 474100  embassytheatre.co.uk

Wednesday 28th October CBeebies House Party... LIVE!

You're all invited to the CBeebies House Party... LIVE!

A family fun-packed stage show with sensational songs, stupendous surprises and mega moments.

Join the superstars of CBeebies - including Mr Tumble, Evie Pickerill, Joanna Adeyinka-Burford and Duggee - as they throw an epic party just for you!

Get ready to rave... with dancing, singing, streamers, giant jellies and bubbles galore, and of course, a CBeebies Bedtime Story!

But... it's not time for bedtime. It's time to party!

"The ultimate family celebration."
All About Theatre

"Glastonbury for kids!"
Manchester Evening News



2:00pm  Under 14's from £20.00

Thank you for reading...



We hope you have enjoyed our nostalgic wander through yesteryear and our feature has stirred some happy memories for you. Thank you so much for reading and for your continued support.

We are so proud to have been at the heart of Skegness for so long and we are grateful for all of the support you give us each year. Our sustained success is down to you and from everyone associated with our venue, both past and present - thank you for visiting and enjoying your live entertainment with us! This is what we do.

The venue is continuing to evolve and as year one hundred ends, there are plans for year one hundred and one. Stay tuned to our social media channels for news about the venue, what's coming up and of course, information about new shows and events. We look forward to seeing you soon! Let us know if you have any fond memories...



Thursday 29th October

Leo Sayer

After almost 60 years of life on the road, music legend Leo Sayer returns to the UK for what will be his final full UK tour. "I love performing for my fans and look forward to doing so for many more years, but this will be the last time I play so many dates across the country. I am not retiring, just slowing the number of live shows down a little". Known the world over for his army of hits which include Thunder In My Heart, Moonlighting, One Man Band, I Can't Stop Loving You, More Than I Can Say, Have You Ever Been In Love, The Show Must Go On and the transatlantic number ones, When I Need You, and of course, You Make Me Feel Like Dancing. In this performance, Leo and his band bring boundless energy, exuberance and a hit packed, high energy night, not to be missed...



7:30pm  From £20.00

≡≡≡ #EmbassyExperience | 29 | Celebrating 100 years ≡≡≡

Saturday 31st October

Arrival: The Hits of ABBA

Fifty years since ABBA's iconic 'Arrival' album first lit up the pop charts, the multi award-winning show that shares the same name, Arrival – The Hits of ABBA, is back with a brand-new production!

This year, the show is more immersive than ever. Alongside even more songs from the landmark 'Arrival' album and the addition of interactive video projection, you can sing along to the lyrics on screen at the top of your lungs and become part of the performance!

With sensational vocals, expert musicianship, dazzling costumes, and breathtaking visuals, Arrival – The Hits of ABBA takes you on an unforgettable journey through the timeless music that changed pop history. Every song will have you dancing in the aisles and singing along with pure joy and nostalgia!

Whether you've been a fan since day one or are discovering their magic for the first time, this is the ultimate celebration of a legendary band and the 'Arrival' album that helped define an era...



7:30pm  From £20.00

Friday 6th November

Elkie Brooks

Having started her career in music in 1960, a remarkable 65 years of performing live, Elkie Brooks will embark upon her Long Farewell Tour, calling in Skegness to perform for you all.

A celebration of Elkie's illustrious award winning career in music, performing some of her biggest hits including Pearl's A Singer, Lilac Wine, Fool (If You think It's Over) Don't Cry Out Loud, blues, rock, jazz and material from her eagerly anticipated new album. Joined of course by her incredible band.

An exceptional performer with an unmistakable voice which has earned her the title of 'British Queen Of Blues'. Elkie never fails to captivate her audience.

Don't miss this wonderful opportunity to see a truly remarkable artiste live on stage.



"Still one of the great, British voices."
The Guardian

7:30pm  From £20.00

Saturday 7th November

The Sensational 60s Experience

The Sensational 60's Experience is the biggest 60's show on tour. Featuring an incredible ensemble of original artistes and band members, this is the ultimate festival of nostalgia that will have you stepping back in time to that magical decade of music and memories. Whether you're reliving the soundtrack of your youth or discovering what your parents have been raving about, this is the must-see show of 2026! Starring Dozy Beaky Mick & Tich, The Trens (featuring Jeff Brown, former member of The Tremeloes), The Fortunes, The Swinging Blue Jeans and Vanity Fare, this unforgettable night is packed with timeless classics. Get ready to be transported to a time when pop music was at its very best.

7:30pm  From £32.50



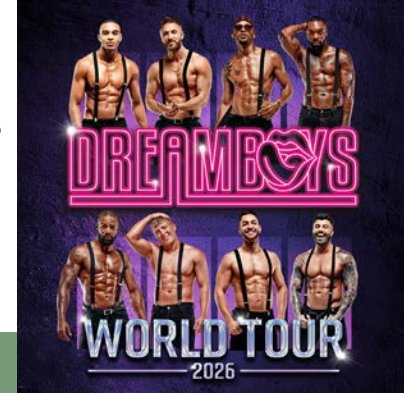
Friday 13th November

The Dreamboys World Tour

With heart-pounding choreography, feel-good anthems and just the right amount of naughtiness, the Dreamboys World Tour promises a show that guarantees fun, laughter and unforgettable memories. Made up of a dynamic cast of the hottest male dancers with huge, "ahem" personalities, there is something for everyone to enjoy in the best-selling and biggest show of its kind in history!

It's time for that incredible night out you've been dreaming of. But this isn't just any show – it's an experience. Bag the best seats for the ultimate front-row thrill, sing along from your seat, or take things up a notch with the chance to get picked to go on stage! Book your tickets now – as some dreams are meant to come true...

8:00pm | 18+  From £32.00



Saturday 14th November

Step Into Christmas

Bigger and better, your Christmas starts here! Get ready to Step Into Christmas once again, for the most magical, feel-good show of the year! After a sensational run, we're back – bigger, brighter and more festive than ever before. This spectacular Christmas concert is the ultimate way to kick-start your festive celebrations, guaranteed to fill your heart with holiday cheer and have you singing along from start to finish. Packed with all your favourite Christmas classics, the show brings the spirit of the season to life with dazzling performances, stunning festive visuals, and a sensational live band. From heartwarming ballads to upbeat festive anthems, it's the perfect playlist for your Christmas celebrations...

7:30pm  From £20.00



Friday 20th November

A Christmas Carol

On Christmas Eve night, the miserly and cold-hearted businessman Ebenezer Scrooge embarks upon a journey through his past, present, and future, learning along the way to appreciate the true meaning of Christmas.

A festive treat for all the family, Charles Dickens beloved tale of redemption is brought to the stage at the Embassy Theatre in an authentic and joyful adaptation from Operation Moonlight.

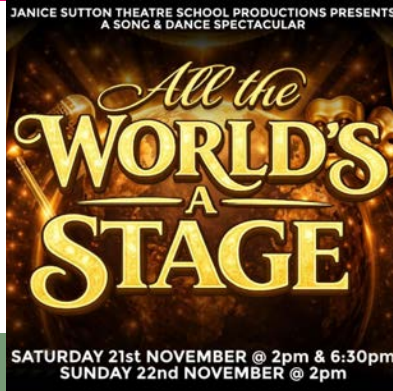
Join us for an enchanting evening.



7:00pm  From £15.00

Saturday 21st and Sunday 22nd November All The World's A Stage

Celebrating 41 years of award-winning productions, Janice Sutton Productions continues to delight audiences who return year after year to experience the magic of live theatre at its finest. This dazzling show features a cast of over one hundred talented local performers, from our charming "Little Stars" tots - sure to melt your heart, to our sensational showgirls, who will truly light up the stage. Audiences will be taken on a vibrant theatrical journey around the globe, from the iconic streets of London's West End to the dazzling lights of Broadway. With stunning costumes, imaginative choreography, "All The World's A Stage" promises an unforgettable pre-Christmas theatre experience for the whole family...



2:00pm | 6:30pm  From £22.00

Friday 27th November

That'll Be Christmas

That'll Be Christmas is back with a brand-new version of the beloved show to bring you all your favourite festive classics in one spectacular, feel-good evening, guaranteed to get you in the Christmas spirit! As the longest running touring theatre Christmas show, That'll Be Christmas has become a seasonal tradition for audiences everywhere. Packed with timeless singalong hits, sparkling performances, laugh-out-loud comedy, and heartwarming moments, it's festive entertainment the whole family can enjoy. Whether you're continuing a cherished tradition or starting a new one, join us for a magical night of music, laughter, and pure Christmas joy.



7:00pm  From £25.00



Scan the QR code here to buy your voucher online...

For when you can't decide...

There is no better sight for our team than a full auditorium and if you have visited us before, then you'll know exactly what we mean!

If you're struggling for inspiration for the next birthday or anniversary in your diary then why not treat them to the gift of live entertainment? Music, laughter or drama? The choice is yours...

Our gift vouchers are valid for twenty four months (two years), and they can be spent on hospitality packages as well as tickets for our live shows. You can book them in person at the counter or you can buy them online. Give us a call too, we're happy to help!

Scan the QR code above to buy your voucher now!

Buy a gift voucher for any value

Embassy Gift Vouchers



MAGNA VITAE PRODUCTIONS PRESENTS

~ Your Skegness Pantomime ~

Robyn Hood

DECEMBER 2026

ON SALE NOW!

A Pantomime by Tom Whalley

embassytheatre.co.uk

Show Times

Tuesday	15th	7 pm	Tuesday	22nd	11 am
Wednesday	16th	6 pm	Tuesday	22nd	4 pm
Thursday	17th	11 am	Wednesday 23rd	11 am	Relaxed/BSL interpretation 
Thursday	17th	4 pm	Wednesday 23rd 4 pm		
Saturday	19th	11 am	Thursday	24th	11 am
Saturday	19th	4 pm	Thursday	24th	4 pm
Sunday	20th	11 am	Saturday	26th	2 pm
Sunday	20th	4 pm	Sunday	27th	11 am
Monday	21st	11 am	Sunday	27th	4 pm
Monday	21st	4 pm			

Book your seats today!

Afternoon Tea with Santa

20th, 21st and 22nd Dec

STARTS AT 2PM

Make your family Pantomime experience even more magical this Christmas! Pre-booking essential. BOOK NOW • LIMITED AVAILABILITY £18 Per Person



Book Today

14-27 December

BOOK ONLINE OR CALL THE BOX OFFICE TODAY!

01754 474100

Follow us!    



100 years of entertainment, your turn to enjoy the spotlight!



Celebrating 100 years of the Embassy Theatre and inspiring the next chapter across Magna Vitae.

You've felt the atmosphere. The anticipation. The energy as the curtain rises.

Now it's time to experience that feeling for yourself.

Across Magna Vitae leisure centres, there are hundreds of ways to get moving, feel better and try something new. Whether it's your first step back into fitness or you're looking for something different, there's something here for you.

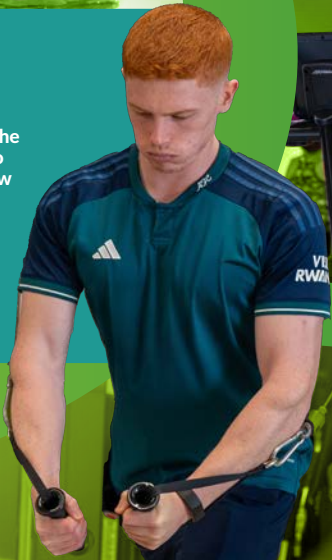
To celebrate this special centenary year, we're inviting you to take part.

100 years. 100 opportunities to get moving.

A limited number of exclusive vouchers are available, including free gym passes, free swim sessions, group exercise class passes and bring a friend experiences.

Once they're gone, they're gone.

Start your next chapter, Act 1 begins today!



Our centres include:

Meridian Leisure Centre, Louth

Station Leisure and Learning Centre, Mablethorpe

Horncastle Pool and Fitness Suite

Skegness Pool and Fitness

From the stage to your story, let's get moving.

Scan here to enter!

Comment WIN on the contact us form to enter the prize draw



Donate today and inspire a child's tomorrow...



Scan the QR code to register your interest in donating to this wonderful initiative...

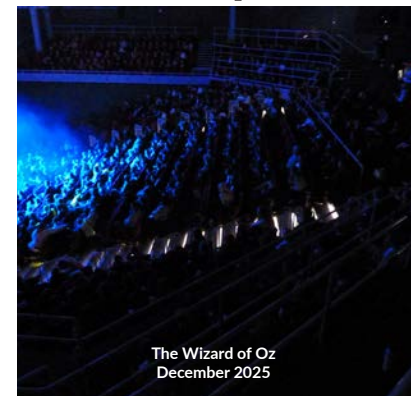
As you leave our venue...

You may have noticed as you leave the venue that our team, other than wishing you a safe journey home, are holding buckets to collect your kind donations. We have for several years, taken donations following our shows, collecting in your loose change and notes. These wonderful donations are then counted and each year, these funds are used to welcome community group, clubs and schools into our venue, helping those children who are less fortunate, to enjoy a live theatre show. Your donations allow us to open our curtains to youngsters who may otherwise, not be able to enjoy a theatre performance.

Thank you so much for donating and please, keep supporting this really worthy cause as you head for home. On behalf of those who we help - thank you!

Thank you for your support.

Curtain Up For Kids



The Wizard of Oz
December 2025

The Embassy COURTYARD

CONVERSATION | COFFEE | CULTURE



Hot drinks
Cold beverages
Smoothies



Cakes
Cheesecake
Gateau
Scones



Flatbreads
Light Bites
Platters
Soup



Sandwiches
Toasties
Wraps



Scan the code to view
our cafe menu!

**The Embassy
COURTYARD**
CONVERSATION | COFFEE | CULTURE

Our cafe is open
Wednesday to Saturday,
from 10:00am each day.

Don't miss our
Summer Unplugged
season throughout August.
See page 8 for details.

Contact us:
hospitality@mvtlc.org

SKEGNESS WE'RE BACK!

THE ULTIMATE FAMILY HALF TERM TREAT!

18th Until 21st
February 2027


Universal Productions Ltd presents

Russells International CIRCUS LIVE ON STAGE

Russells International Circus returns LIVE ON STAGE at the Embassy Theatre, Skegness for February Half-Term 2027!
Experience an unforgettable family spectacular featuring an incredible international cast, breathtaking acrobatics, thrilling speciality acts, comedy and non-stop entertainment for all ages.

Don't miss one of the most exciting live shows of the holidays!

BOOK YOUR SEATS TODAY!

Coming up in year 101...  ...and on sale now for 2027.



'ONE OF THE BEST MUSICALS EVER'

SUNDAY TIMES

BILL KENWRIGHT LTD PRESENTS

WILLY RUSSELL'S

BLOOD *Brothers*



'BRINGS THE AUDIENCE CHEERING TO ITS FEET AND ROARING ITS APPROVAL'

DAILY MAIL

Coming up in year 101...  ...and on sale now for 2027.

'UNMISSABLE AND UNBEATABLE'

THE SPECTATOR



'DAZZLING'
SUNDAY TELEGRAPH



'GRITTY, GRIPPING, SUPERB'
MAIL ON SUNDAY



'TERRIFIC'
SUNDAY EXPRESS




Wednesday 31st March to Saturday 3rd April 2027

Written by Willy Russell, the legendary BLOOD BROTHERS tells the captivating and moving tale of twins who, separated at birth, grow up on opposite sides of the tracks, only to meet again with fateful consequences.

Few musicals have received quite such acclaim. The production ran for more than 10,000 performances in London's West End and has been affectionately christened the 'Standing Ovation Musical'. The superb score includes Bright New Day, Marilyn Monroe and the emotionally charged hit Tell Me It's Not True.



2:30pm or 7:30pm  From £25.00

Coming up in year 101...  ...and on sale now for 2027.

Friday 12th March 2027

Ballroom Blitz

Get ready for a high-voltage celebration of rhythm, romance and pure show-stopping spectacle. Welcome to Ballroom Blitz! From the visionary producers behind Celtic Illusion, comes a brand-new dance phenomenon that explodes with glamour, drama, and breath-taking artistry, coming to Skegness for the first time in 2027! Created by the extraordinary Aric Yegudkin (Dancing with the Stars, Australia champion), Ballroom Blitz takes the magic of traditional ballroom and supercharges it with cutting-edge choreography, cinematic staging and irresistible charisma. Every twirl, dip and daring lift crackles with passion as the dancers bring stories to life in ways that feel larger than the stage itself. Every number leaves you wanting more. This is ballroom - unleashed...



7:30pm  From £25.00

Friday 19th March

What's Love Got To Do With It?

After a fantastic sell out debut tour across the UK, Tina Turner fans will have the time of their lives as What's Love Got To Do With It? is back for 2027 celebrating the music and career of this incredible rock and soul legend.



Expect a night of high energy and feel-good rock and roll, performed by an all-live band. This joyous show features all the hits including Proud Mary, River Deep, Simply The Best, Private Dancer, and many more...

7:30pm  From £20.00

Saturday 20th March

Jive Talkin'

Renowned as the original and very best Bee Gees tribute show and, the only one to have actually performed with the original Bee Gees! In 1997, Gary and Darren from Jive Talkin' performed live on Heart FM alongside The Bee Gees themselves, receiving glowing praise from both Maurice and Barry Gibb. Just like the original group, Jive Talkin' is a true family affair. Brothers Gary and Darren Simmons take on the roles of Barry and Maurice Gibb, while Darren's son Jack perfectly captures the spirit and sound of Robin Gibb. Jive Talkin' delivers more than just a tribute. Packed with laughter, camaraderie and unforgettable moments, a Jive Talkin' show leaves audiences smiling, singing, and dancing long after the final encore. A spectacular two-hour celebration awaits...



7:30pm  From £20.00

Coming up in year 101...  ...and on sale now for 2027.

Saturday 27th March

Man In The Mirror

Join us for a "Thriller" of an evening, as we celebrate the legendary music of the King of pop. This is the electrifying tribute concert to Michael Jackson. Starring CJ, one of the world's greatest Michael Jackson tribute artists, and supported by a talented cast of performers and musicians, who capture the essence of Michael Jackson's unique style and charisma like no other, in this scintillating production that will keep you on the edge of your seats. Featuring all his greatest hits you know and love. Complete with dazzling choreography, stunning visual effects, light show and authentic costumes. This is the show that pays tribute to Jackson's musical legacy. Whether you're a lifelong fan or experiencing the magic of Michael for the first time, this show tells the story...



7:30pm  From £20.00

Saturday 24th April

The Overtones: Up Close & Personal

Get closer than ever to the UK's favourite vocal harmony group, The Overtones, as they return in 2027 with their Up Close and Personal tour. Known for their slick dance routines, pitch-perfect vocals and effortless charm, this "awesome foursome" are back with a show that's both intimate and packed with feel-good energy.

Alongside the tight vocal arrangements and show-stopping performances, Mike, Mark, Darren and Jay will share personal stories from their journey, offering a rare glimpse behind the music. Expect a mix of Motown, soul, doo-wop and pop classics, alongside new material and some of their own favourites, all delivered in their signature vintage style with a modern edge...

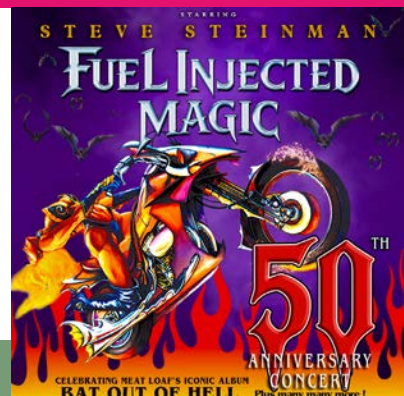


7:30pm  From £20.00

Saturday 1st May

Fuel Injected Magic! 50th Anniversary Concert

Celebrating Meat Loaf's iconic album Bat Out of Hell. Starring Steve Steinman - the number one recording artist and highly acclaimed show producer, brings this spectacular live concert experience to stages across the UK. Celebrating the multi-million-selling album, the show features the iconic record performed in its entirety, alongside some of Meat Loaf and Jim Steinman's greatest hits, including I Would Do Anything for Love (But I Won't Do That) and Dead Ringer for Love. Joining Steve on stage is a phenomenal cast of singers and dancers, together with The Rock 'n' Roll Heroes - an all-star live band featuring some of the country's finest rock musicians. Combine this with Steve's trademark stage presence, a world-class night awaits...



7:30pm  From £25.00

Coming up in year 101...  ...and on sale now for 2027.

Sunday 2nd May

Giovanni: Unstoppable

Giovanni is back and more unstoppable than ever! His brand new live tour stops in Skegness. The Strictly Come Dancing champion and BAFTA winner is ready to set the stage alight once again in a spectacular show packed with passion, precision and pure entertainment. Joined by a world-class cast of professional dancers and West End performers, Giovanni delivers a high-energy production like no other. A spectacular show of non-stop action-packed entertainment - this is Giovanni Pernice at his absolute best.



Dancer. Performer. Showman. Giovanni is "Unstoppable".

5:00pm  From £20.00

Saturday 8th May

Scott Bennett: Stuff

As a society we love stuff, it's a statement about who we are and who we want to be. But apparently, this message is at odds with the looming environmental crisis. We're now struggling to balance these worlds, to focus on the things that bring us real connections and nourish the soul. Award-winning comedian and product designer, Scott Bennett is desperately trying to cleanse his life of stuff, but is this even possible anymore? Tour support for Mickey Flanagan, Rob Brydon, Jason Manford and John Bishop. The star of Live at the Apollo, The News Quiz, The Now Show, The Ultimate Choice and Chortle Best Club Comedian Nominee 2022.



Scott brings his tour to Skegness in 2027. Don't miss it...

7:30pm | 16+  From £20.00

Friday 21st May Queen Of The Night: A Tribute to Whitney Houston

Queen Of The Night - A Tribute to Whitney Houston returns in 2027 for another show-stopping celebration, following sold-out tours across the UK, including an arena tour and iconic venues such as the Royal Albert Hall and The London Palladium. Established as the UK's biggest Whitney Houston tribute, this breathtaking production honours the music, legacy, and unmatched talent of the legendary Whitney Houston. Celebrate Whitney's remarkable musical repertoire in an electrifying production that honours her timeless songs with sensational vocalists and a full live band. Prepare to be captivated by an extraordinary journey through three decades of all-time hits...



7:30pm  From £20.00

==== #EmbassyExperience | 44 | Celebrating 100 years =====

Personalise a theatre seat for yourself or as a unique memento.



Scan the QR code here to register your interest...

A unique way to give a gift...

Support A Theatre Seat

Our stunning auditorium space has seen so many wonderful moments over the years and you can now celebrate a special occasion, a loved one or you can treat yourself and support one of our seats. Personalise one of our colourful seats and dedicate it to someone else, to yourself or perhaps, simply name your favourite seat so you always know where to go! It's also a really unique gift for any theatre-inspired patron! Leave your mark on our auditorium and become a part of the Embassy Theatre. To find out more, please contact the Box Office or scan the QR code above to register your interest.

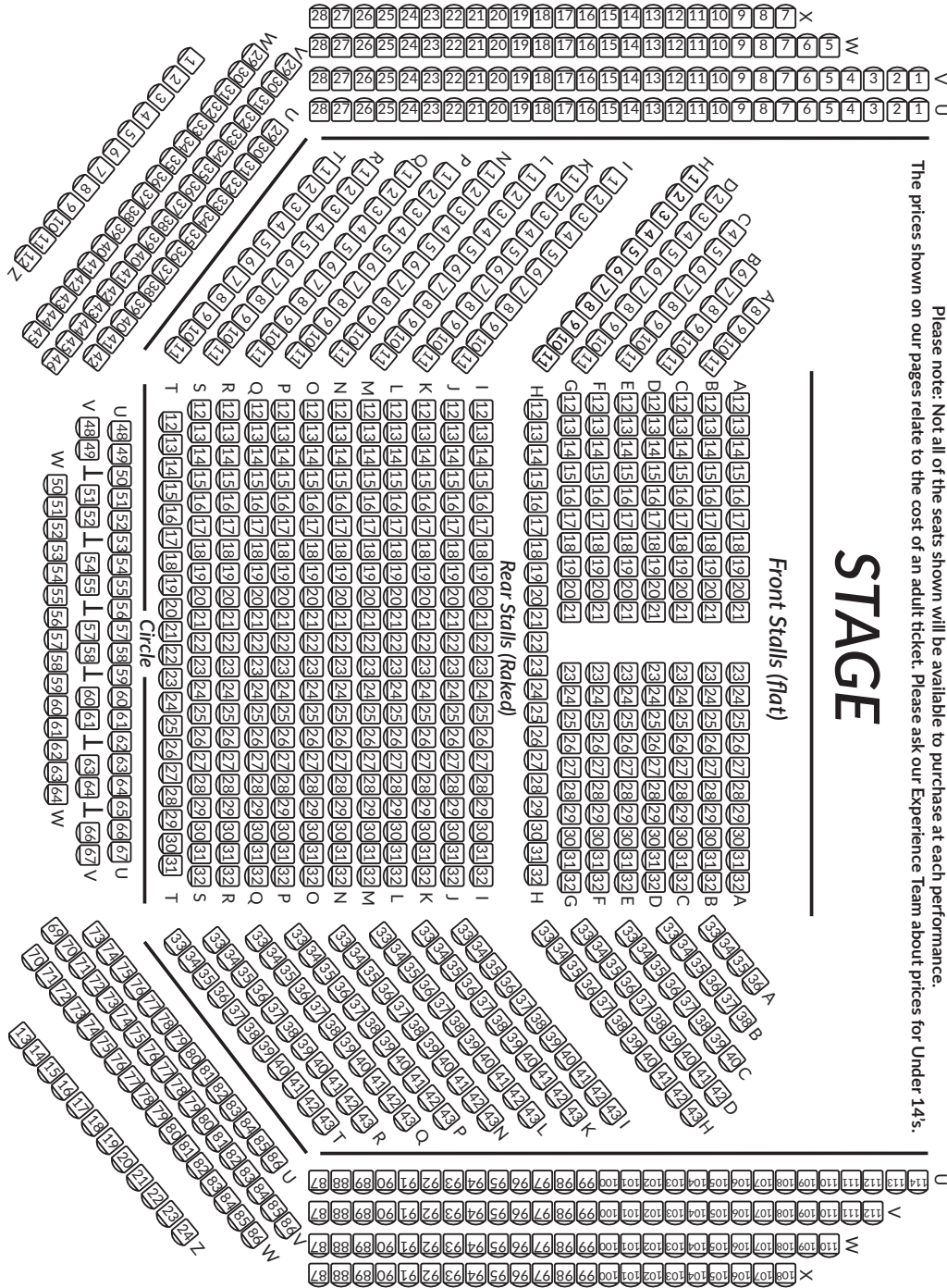
01754 474100 | embassytheatre@mvtlc.org

From £60.00 per seat



==== #EmbassyExperience | 45 | Celebrating 100 years =====

Your Embassy Theatre seating plan.



Please note: Not all of the seats shown will be available to purchase at each performance. The prices shown on our pages relate to the cost of an adult ticket. Please ask our Experience Team about prices for Under 14s.

STAGE

Let our Super Seats show you the most superb view in Skegness!



Our suite is the perfect place for your special occasion. Scan the code to contact us.

Available all year round... Super Seats and Hospitality

Let our #EmbassyExperience team look after you in style and comfort throughout your visit. Enhance your visit with a Super Seat on Row U or a venue hospitality package and a Super Seat too!

Your hospitality and Super Seat upgrade package includes:

- Embassy Upstairs suite, pre-show and interval lounge service.
- Reserved table in our suite.
- Super Seat with table on Row V.
- Choice of drinks and treats.
- Interval ice cream (choice of flavours).
- Cloakroom service.



Book your packages now and let us enhance your visit even more!

From 6:00pm Prices vary

Your at a glance guide to the season...

June

22nd | Jasper Carrott
26th | Katie Hopkins: Free Range
27th | Calling Planet Earth

July

3rd | The Magic of The Beatles
4th | Buddy Holly and The Crickets
11th | Jimmy Nail: Stories and Songs
17th | Taylormania
19th | The Tiger Who Came To Tea
24th | Dreamcoat Stars
25th | A Vision of Elvis
31st | The Drifters

August

1st | Adele: Hometown Glory
From 5th | Summer Workshops
From 6th | The Sound of Musicals
7th | Jim Davidson
8th | The Glam Rock Show
14th | LiveWire: The AC/DC Show
15th | Oh What A Night
21st | Barry Steele's Roy Orbison Story
22nd | The Magic of Motown
28th | Bon Jovi Forever
29th | Michael Starring Ben
30th | Northern Live: Do I Love You?

Don't forget that we have events in the summer that appear weekly, on Wednesdays and Thursdays.

September

4th | Totally Gaga
5th | Roy Chubby Brown
11th | Twist and Shout
18th | Country Roads
19th | Boyband In The Buff
25th | Lost in Music: One Night at the Disco
27th | Legends of Darts: Super Sunday

October

2nd | Supreme Queen
3rd | Ben Portsmouth: This Is Elvis
9th | Adam Garcia's Emerald Storm
10th | The ELO Experience
11th | That'll Be The Day
16th | Chuck!. Comedy Club with Milton Jones
17th | Francis Rossi
22nd | Queenz: Battle of the Divas
23rd | Too Much Too Young
24th | Steve Steinman's Anything For Love
25th | K-Pop Fantasy
28th | CBeebies House Party... LIVE!
29th | Leo Sayer
31st | Arrival: The Hits of ABBA

November

6th | Elkie Brooks
7th | The Sensational 60s Experience
13th | The Dreamboys
14th | Step Into Christmas
20th | A Christmas Carol
21st & 22nd | All The World's A Stage
27th | That'll Be Christmas

December

14th to 27th | Robyn Hood: Your 2026 pantomime

Open your brochure to find out about these events and so much more!



Proudly celebrating 100 years as the home of Skegness entertainment.

Grand Parade | Skegness | Lincolnshire | PE25 2UG



A Partner to East Lindsey District Council
Magna Vitae is a Registered Charity. Charity Number 1160156