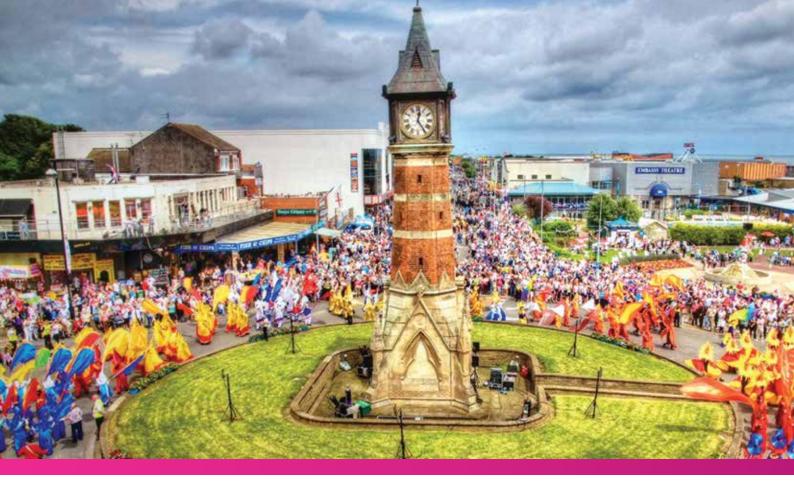
EMBASSY THEATRE

Facility Brochure









A Warm Welcome

Situated on the Lincolnshire Coast, Skegness, consistently one of the top ten coastal resorts in the UK, boasts fine golden sands with an array of seafront attractions.

As a well established holiday resort, Skegness can offer something for everyone from all the fun of the fair to the tranquil and relaxing floral gardens and bowling greens. Skegness is within easy reach of the Midlands and Yorkshire and only three and half hours drive from London. The Town now incorporates the infrastructure of an important conference town with some 2,000 bed spaces within a square mile of the Embassy Theatre. Skegness is an ideal family resort offering value for money, not only for event delegates but for their families too.



Experience & Versatility

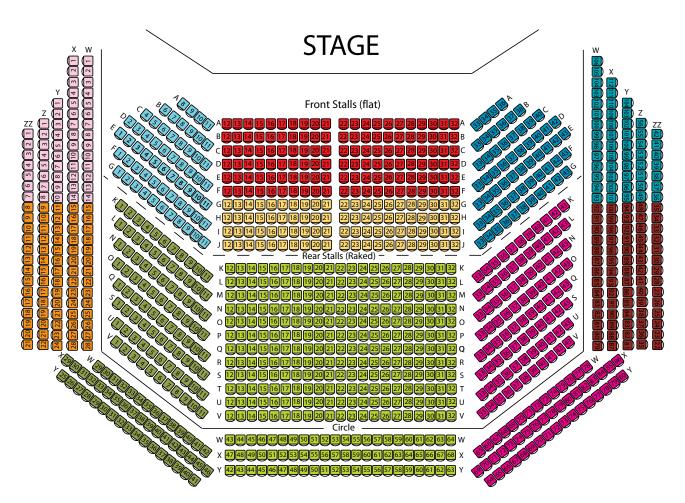
Versatility is our middle name. Nestled at the heart of the Skegness Foreshore the Embassy Theatre, the East Coast's premier entertainment venue also offers superb conference facilities enabling us to host a variety of events in one of the most versatile spaces in the area.

The auditorium can seat up to 1,168 people or seating can be cleared to create a large conference, exhibition or private function space. The theatre also contains a backstage area with five dressing rooms, perfect for syndicate meetings, an upper and lower foyer both with a bar, a large main foyer with box office and information centre.

In addition to this, situated within the theatre, there is a separate Arts Room, complete with sprung dance floor, which can provide a space for meetings, dance classes or a breakout room for up to 70 people. Tailor made to the specific needs of your company our venue can also host catwalk fashion parades, cabaret shows or lectures, the options are infinite and can even include sporting or military displays and car shows.

Modern audio and visual technology 'in house', projection facility and DVD software, complete the facilities available in this superb venue. Our highly trained and committed team can help to ensure the smooth running of your events.

With years of experience our Theatre Manager can arrange for some of the big show business names to appear at your event, adding that special touch and giving your delegates that extra bit of magic whilst visiting this lovely traditional resort.



Auditorium

The theatres main auditorium seats up to 1,168 in conference style or cabaret style seats up to 300 delegates. The unique octagonal shape means that all the seats are less than 25 metres from the stage yet over 600 square metres of floor area are revealed with the tiered seating removed. When removed we can accommodate 1,400 (1,000 standing and 400 seating in the circle).

Foyers

These serve a multitude of purposes, not only as the prime reception area but again in providing additional exhibition space. Services in the foyer include a fully operational Box Office with Tourist Information, open all year, a refreshment service point/bar and toilet facilities.

Art Gallery

The Gallery is situated in our lower foyer. The aim of our programme throughout the year is to be varied, accessible, often challenging and always inspirational, a balance of exhibitions that combine local professional artists and emerging local talent with British and International practitioners is what we aspire to provide.

Dressing Rooms

The dressing rooms are adjacent to the main auditorium and are interchangeable as meeting rooms or for conference administration. The suite includes TV monitors, WCs, Showers, tumble dryer and washing machine facilities. In addition we have Dressing Room 5, which is accessible from our coffee shop and is an ideal multi use business room.

Arts Room

The Arts Room can provide an essential breakout space and a meeting room. It has loose seating which can accommodate 70 people or can be cleared away to provide a blank canvas 10m x 10m. The access to this room can be via the adjoining dressing room corridor or has a separate access at the rear of the building, direct from the main car park. Both points lead to stairs and a platform lift. The room has its own toilet facilities and a small side room with sink unit with hot and cold running water.

Stage

The proscenium type stage can seat up to 15 people at the top table and can be extended to seat a further 35 with no reduction in floor seating.

The Scenic Dock Door is located Stage Right and is at Stage level. The dimension of the dock door is 7.5ft width x 8ft height. Full plans can be downloaded from our website. Our professionalism, attention to detail and commitment to excellence will ensure your event is a success



KEY FEATURES

- Easily accessible
- Online and on site Box Office
- Technical Support
- In house sound and lighting
- In house loop system
- Full backstage facilities
- Bar Services
- External Catering
- Wi-fi enabled
- Optional marketing support

The Embassy Theatre is the East Coast's premier entertainment venue. Our beautifully designed 1000 plus seated auditorium, with its plush comfortable surroundings, fabulous sound and acoustics, is able to host a variety of events. From theatre concerts, to award ceremonies and conferences and much much more ...

We can mix and match whatever setting you need to create the perfect backdrop for your event. Our team is hands on and will work with you throughout the planning of your event, offering advice, guidance and support.



Live Events

A versatile venue, boasting over 200 live events each year.

- Jonathan Ansell
- Dennis Locorriere
- Reverend & the Makers
- Peter Andre
- Pigeon Detectives
- ELO
- The Searchers
- Chinese State Circus
- Jools Holland
- Russell Kane
- Lee Mead

- Paul Carrack
- 10cc
- Billy Ocean
- The Drifters
- Circus of Horrors
- Alan Carr
- Lee Evans
- Bill Wyman
- Tony Hadley
- Boy George
- Joe Brown

- Tony Christie
- Jersey Boys
- Stylistics
- Dionne Warwick
- Jimmy Carr
- Lulu
- The Osmonds
- Marty Wilde
- Wild Rose Ice Shows
- Spirit of the Dance

Musicals Including: Joseph and the Amazing Technicolor Dreamcoat, Blood Brothers, Dreamboats and Petticoats and Annie



Technical

The theatre has a wide range of technical equipment enabling it to handle everything from a small meeting through to a national conference and experienced technical support will be on hand throughout your event.

Power

From 13amp sockets to 200amp 3 phase

Lighting

A wide range of lanterns rigged on a 72 channel dimmable rig plus moving lights and a permanently installed starcloth all controlled by a Pearl 2010 lighting desk

Projection Equipment

Projection facilities which can be rigged and adapted to suit your function including two projectors and a dedicated laptop.

Sound

State of the art digital sound system, powered by a Digico SD9 sound console with Stealth pre and post processing, 24 channel on stage, 8 returns and a whole host of built in features including reverb, delay, 31 channel EQ, compression and gating. Outstanding clarity and quality, proven reliability.

Communications

Wireless Broadband available throughout the building

.....and a Steinway Grand Piano!

Full technical specification can be downloaded from our website.

- CONFERENCES
- EXHIBITIONS & FAIRS
- TRADE SHOWS
- AGMS & MEETINGS
- AWARD CEREMONIES
- LAUNCHES
- SEMINARS
- CORPORATE EVENTS
- LIVE TELEVISION
 BROADCASTS
- COLLECTORS FAIRS
- THEATRE
- LIVE ENTERTAINMENT
- & MUCH, MUCH, MORE





Wheelchair Users

A limited number of wheelchair positions are available in the front stalls. There are two Public entrances to the theatre, the main entrance off Grand Parade provides automatic double doors at street level. The second entrance is accessible from the car park or off Grand Parade via a ramp, and opens directly into the stalls level of the theatre.



Parking - There is a pay and display car park at the rear of the theatre with limited number of accessible parking spaces.



Toilets - Wheelchair accessible toilets are situated on the ground floor level of the theatre and the arts room.



 ${\sf Lift}\,$ - The theatre and Arts Room has a wheelchair accessible lift to all floors.



Hearing Loop - A hearing loop system is installed.



Assistance Dogs - Assistance dogs are welcome at the theatre.



Travelling to Skegness couldn't be easier by road or rail.

Motorway Links

A1, M1 north – south M62, M180 east – west

Bus

Traveline 0870 6082608 www.traveline.org.uk National Express www.nationalexpress.com

Rail

East Midlands Trains www.eastmidlandstrains.co.uk National Rail Enquiries www.nationalrail.co.uk

The theatre is within walking distance of the majority of hotels in the area and the coach and train stations are just a short walk through the town.

Using a Satellite Navigation System

Our postcode is PE25 2UG

Need help planning your stay in Skegness?

Then call or visit the Tourist Information Centre Tel: 01507 613100 www.visiteastlincolnshire.com

Or

Skegness East Coast and Wolds Hospitality Association Tel: 01754 767300 www.secwha.co.uk





Our Clients include:

- BBC Children In Need
- BBC Antique Road Show
- Sky Sports
- The Womens Institute
- Premier League Snooker
- Linkage
- BBC Question Time
- BBC Flog it!
- The Rotary Club
- The Salvation Army
- Westend Set Ups
- Princes Trust







For further information please contact Pollyanne Trapmore-Shaw, Embassy Theatre Manager Grand Parade, Skegness PE25 2UG Tel; 01507 613425 Email: pollyanne.trapmore-shaw@mvtlc.org www.embassytheatre.co.uk

What our clients said about us:

'Your help before and in the run up to the event was fantastic'

'Thank you for a wonderful experience at your fabulous theatre'

'You really are blessed with the most amazing technical staff'

'Refreshing to work in a venue that has a professional team where nothing is too much trouble'

Follow us on



The Embassy Theatre

Grand Parade, Skegness, Lincolnshire PE25 2UG 01507 613100 | embassytheatre@mvtlc.org f embassy.theatre.skegness EmbassySkegness www.embassytheatre.co.uk